



**City of Seguin
Parks & Recreation Department
Holiday Parade**

Thursday, December 1, 2011

6:30 p.m.

Area choirs, organization, bands, royalty, businesses and individuals will be featured in our “hometown” parade which marks the official beginning of the Holiday Season in Seguin!

ASSEMBLY TIME

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| 5:00 p.m. | Check-In, Line-Up |
| 5:45 p.m. | Judging Preview |
| 6:30 p.m. | Parade Step-Off |

Assembly Area

Parade entries will line-up by assigned entry numbers down East College Street. Volunteers will be available to assist you in finding your spot. Line-Up positions will also be available by Tuesday, November 29th, AFTER 1:00 p.m. The parade will be directed south on Austin Street past Central Park and left on Nolte Street.

If you are dropping off a child, please do not remain on College St. It is important that traffic be allowed to continue to flow past parade entries. Use the side streets for parking.

No cars will be allowed to drive down West College Street from Austin Street during parade line-up.

Judging

The parade judges will preview all entries at 5:45 p.m. in the Line-Up area and as they pass the viewing stand at Central Park.

****All entries must be lighted and decorated.***

****Please do not feature a traditional Santa in your entry. An official Santa will arrive at the end of the parade. (“Blue Santa excluded”)***

Judges criteria are:

- ❖ Lighting – creative use of illumination;
- ❖ Creativity – uniqueness and originality;
- ❖ Holiday Spirit – effective display of a theme or motif.

Awards will be presented to the top three overall scorers.

Consumption of alcoholic beverages by parade participants WILL NOT be allowed.

Parade units are not allowed to throw candy or other items from moving parade vehicles due to safety concerns. If you have something to distribute, please have someone from your group walk along with your entry and pass it out by hand.

***All parade participants MUST read and sign or have a guardian sign the Holiday Parade “Waiver, Release, and Indemnification Agreement.”**

***We reserve the right to refuse any entry.**

City of Seguin
Holiday Stroll Parade
Guidelines and Information

1. All entries are to be “Family-Friendly” and suitable for all audiences. Gory, vulgar and bloody entries will not be allowed.
2. Parade entries should not feature a traditional Santa.
3. Parade entries with people walking are not allowed, excluding marching units and marching bands, unless they have permission from the City of Seguin.
4. All children under the age of 18 participating in the parade must be supervised by an adult.
5. Absolutely no items may be thrown during the parade including candy, gum, flowers, coupons, brochures, samples and water balloons. This is a safety rule for participants and spectators.
6. Please maintain a distance of 2-3 car lengths between your entry and the one in front of you.
7. Do not stop your entry along the route unless you have an emergency. You may not stop your entry along the route to perform.
8. All entries that have animals must provide a pooper-scooper.
9. All flat bed trailer entries must have a side barrier to keep participants safe and inside the float.
10. All entries are required to display the parade number that will be provided at check in.
11. Playing music with vulgar lyrics and profanity is not allowed. Music must be suitable for a family audience.
12. Car/Truck/Commercial Vehicles must limit participation to five (5) or fewer vehicles and not exceed 100 feet in length. No multiple entries of car clubs is allowed.

You will not be allowed to participate in the parade if your entry is not “Family Friendly”; feature a traditional Santa; registration and waiver forms are not received by the deadline; each vehicle and animal is not decorated; alcohol or any illegal substance is being consumed by anyone riding on or driving your entry; you throw candy or any items from your entry. We reserve the right to refuse any entry to participate.